

**Connecting Eastern & Western Perspectives on Management:  
Translating Practices across Organizations, Institutions and  
Geographies**

**Special Issue Editors: Penny Dick, Igor Filatotchev,  
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The exchange of academic knowledge increasingly flows in both directions, from West to East and East to West. The result is an ever increasingly rich development of theory and understanding of practice. This flow is expected only to increase in the future.

This Special Issue seeks to help establish a foundation for further development of this fertile exchange of ideas between East and West. We hope that research on both the similarities and the differences in the West and the East will be addressed by scholars. However, we hope more generally to develop further not only how the East may form boundary conditions to the established theories in the West, but also help to lay the foundation for indigenous theory building from the East.

It should be noted that the term “East” is taken quite broadly in this Special Issue. While many nations or regions are obvious to this term such as China, Korea, and Japan we also encourage research from other Eastern nations or regions such as India, Turkey, Iran, Israel, and throughout the Middle East more broadly. Thus, we see the term as inclusive and not exclusive.

We seek empirical and conceptual papers which address a diverse set of issues that include but are not limited to:

- How does understanding of topics historically developed in the West on a rich range of issues, including corporate governance, entrepreneurship, strategy, organizational behavior, and human resources, change as we consider the East?
- How transferable are management theories from the West to the East and vice versa?
- What scope is there for Eastern management research to forge its own path, as opposed to converging with Western models in terms of theory and methods?

- Do current theorisations adequately capture similarities and differences between Eastern and Western cultures in ways which allow analysis of key issues in management and organization?
- What can management scholars and practitioners in the West learn from their peers in the East, and vice versa?
- How does the rapid evolution of many institutions in the East impact business in new and unexpected ways?
- What is the role of cultural and religious institutions in shaping business in many nations and regions of the East?
- How does globalization impact business and entrepreneurial activities in the East, moving them in new directions?
- Are entry modes and internationalization processes different for Eastern firms, compared with the theory developed based on Western MNCs?
- How do global work and intercultural encounters change employees' perspectives on working in the East?
- How transferable is the "Western" model of business education and the modern business school to the East (e.g., will business schools in the East and West eventually converge (should they))?

Submissions should be prepared in accordance with the JMS Style Guide for Authors:  
<http://www.socadms.org.uk/journal-management-studies/submission-guidelines/>

Manuscripts should be electronically submitted by e-mail to the JMS Office at  
[business.jms@durham.ac.uk](mailto:business.jms@durham.ac.uk)

The deadline for submissions is **31<sup>st</sup> October 2016**.

Papers will be reviewed by the editors as soon as they are received and, if suitable for the special issue, immediately entered into double-blind review processes in accordance with JMS standard procedures.

Please direct any questions regarding this Special Issue to the guest editors Penny Dick ([p.dick@sheffield.ac.uk](mailto:p.dick@sheffield.ac.uk)), Igor Filatotchev ([Igor.Filatotchhev.1@city.ac.uk](mailto:Igor.Filatotchhev.1@city.ac.uk)), John Prescott ([prescott@katz.pitt.edu](mailto:prescott@katz.pitt.edu)), Riikka Sarala ([rmsarala@uncg.edu](mailto:rmsarala@uncg.edu)), and Li-Qun Wei ([weiliqun@hkbu.edu.hk](mailto:weiliqun@hkbu.edu.hk)).