



"How to Develop and Publish Mixed Methods Research in Management" Early Scholars Workshop

8-9 September 2021

Rationale and Objectives

Mixed methods research contributes to the production of solid, robust, and high-quality management research. The importance of mixing methods in management is witnessed by the increasing number of mixed methods articles published in top management journals. All research methods and strategies, when used independently, are characterized by imperfections to some extent. The adoption of multiple methods tends to reduce these imperfections that each individual method generates. Management scholars can also gain more insight for a theory or develop more complete understandings of a given phenomenon through the use of multiple methods. The objectives of this workshop are therefore i) to provide guidance to early career management scholars who are interested in conducting mixed method research and ii) to help them to publish their mixed method research in top management journals.

Target Group and Eligibility

This workshop is aimed at bringing together a limited number of PhD students, postdoctoral researchers, and novice faculty members who are interested in learning how to develop and publish their mixed methods research. PhD students are eligible provided that they have already completed a substantial part of their dissertation project. The workshop invites research that draws from a broad range of theoretical and methodological approaches. It is open to scholars who are developing research in the fields of organization and management theory, strategy, innovation, entrepreneurship, organizational behavior, human resource management, international management, or public management. The maximum capacity of the workshop is 20 participants, who will be selected based on the suitability of topics, methodology, and CV.

Workshop Format and Structure

The workshop will be structured in three parts:

1. Lecture sessions on mixed methods research. The workshop will introduce the basic building blocks for mixed and merged methods research and then will proceed by examining how to combine different research strategies and multiple data sources (e.g., case studies, experiments, interviews, surveys). Participants will learn how to develop a solid research design framework for mixed methods research coherent with their research questions. Experienced scholars from different fields will offer insights on how to best combine a given research method with other



methods along with the related triangulation techniques. More details are available in the tentative schedule included at the end of the document.

2. Meet-the-editors session: Participants will examine the publication process for mixed methods research together with the editors of top management journals, in order to learn from cases of success and failure in preparing, writing, and submitting papers for publication in such journals.
3. Paper/proposal development session. All participants will have the opportunity to present a research project paper during the workshop. One-to-one meetings with faculty members who work in the respective area of scholarly inquiry will be organized to discuss earlier-stage or later-stage work (15 minutes for presentation + 10 minutes for feedback from discussants). Essays and papers to be discussed will be distributed electronically prior to the workshop.

Faculty

Lecture sessions

- Prof. Manfred Max Bergman, University of Basel, Switzerland
- Prof. Giampietro Gobo, University of Milan, Italy
- Prof. Jason Seawright, Northwestern University, USA

Meet-the-editors session

- Prof. Stefano Brusoni, ETH Zurich, Switzerland (Organization Science – Associate Editor)
- Prof. Tine Koehler, The University of Melbourne, Australia (Organizational Research Methods – Associate Editor)
- Prof. Tomi Laamanen, University of St. Gallen, Switzerland (Long Range Planning – Editor-in-Chief)
- Prof. Christopher Wickert, Vrije Universiteit Amsterdam, The Netherlands (Journal of Management Studies – Associate Editor)

Application Process

Applications should be sent by email to the program coordinators by **06 June 2021**. Each application should include a (2-page maximum) letter of interest and a current CV. The letter of interest should summarize the main research interests of applicants and why mixed methods research is important for their research project. Applicants will receive their notification of acceptance no later than **July 02, 2021**. Selected participants will have the opportunity to discuss a research project paper during the workshop, in the form of either an extended essay (max. 4,000 words) or a full paper (max. 8,000 words). This must be sent by **September 1, 2021** for distribution to the discussants.

Program and Fees

The workshop is scheduled on September 8 and 9. As the COVID crisis continues, all sessions of the workshop will be virtual. There are no workshop fees for accepted participants. All expenses for the organization of the workshop will be covered by Luiss University and SAMS.



Program Coordinators

Lakshmi Balachandran Nair (lbalachandrannair@luiss.it) & Daniele Mascia (dmascia@luiss.it) in the Department of Business and Management at Luiss University.

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Department of Business
and Management

SOCIETY FOR THE
ADVANCEMENT OF
MANAGEMENT
STUDIES

“How to Develop and Publish Mixed Methods Research in Management” Early Scholars Workshop

8 September 2021

The sessions are scheduled as per
Central European Summer Time

DAY ONE

9:00 am Introduction & Welcome

Alessandro Zattoni

Dean of the Department of Business and Management,
Luiss University, Italy

Lakshmi Balachandran Nair

Assistant Professor, Department of Business
and Management, Luiss University, Italy

9:30 am Merged methods

*Brief history of mixed methods (first and
second wave), The imprinting of quantitative
methods on mixed methods, Potential and
some limits of mixed methods, The merged
methods proposal, The intervev: an example
of merged methods*

Speaker

Giampietro Gobo

Full Professor of Methodology of Social Research
and Evaluation Methods, Università degli Studi
di Milano Statale, Italy

1:30 pm Lunch break

3:00 pm Mixed methods (MM)

*Triangulation vs. integration in mixed-
methods design, MM case selection, MM
designs for experiments, MM approaches to
measurement and theory building*

Speaker

Jason Seawright

Director of Graduate Studies, Northwestern University,
United States

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DAY TWO

9:00 am Meet the Editors session

Speakers

Tomi Laamanen

Editor-in-Chief of Long Range Planning journal
and Chair of Strategic Management, Executive Director
of the Institute of Management & Strategy,
University of St. Gallen, Switzerland

Tine Koehler

Associate Editor and incoming co-Editor-in-Chief
of Organizational Research Methods journal and
Associate Professor for International Management,
University of Melbourne, Australia

Stefano Brusoni

Senior Editor of Organization Science journal and
Professor of Technology and Innovation Management,
ETH Zurich, Switzerland

Christopher Wickert

Associate Editor of Journal of Management Studies and
Associate Professor of Ethics & Sustainability,
Vrije Universiteit Amsterdam, The Netherlands

11:00 am Break

11:30 am Mixed methods (MM) Part One:

*Assumptions of MM, Justifications for MM,
MM Research Designs*

Speaker

Manfred Max Bergman

Chair of Social Research and Methodology,
University of Basel, Switzerland

1:30 pm Lunch break

2:30 pm Mixed Methods (MM) Part Two:

*New Developments in MM, Presentation
of MM, Main problems in and limitations
of MM*

Speaker

Manfred Max Bergman

Chair of Social Research and Methodology,
University of Basel, Switzerland

4:30 pm Break

5:00 pm Paper/Proposal Development Session

7:00 pm Winding Up & Closing Remarks

Daniele Mascia

Associate Professor, Department of Business
and Management, Luiss University, Italy

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